

Intellectual Property (IP) & IP Licensing

Intellectual property (IP) refers to creations of the mind, such as inventions; literary and artistic works; designs; and symbols, names and images used in commerce.

IP is protected in law by, for example, patents, copyright and trademarks, which enable people to earn recognition or financial benefit from what they invent or create.

Our E-commerce & IP Practice has a broad and deep scope. We represent and advise clients on all aspects of intellectual property including, but not limited to, the following:

- Patents;
- Trade Secrets;
- Trademark;
- Copyright;
- Intellectual Property Licensing;
- E-commerce;
- Outsourcing of Services;
- Intellectual Property Litigation;
- Franchising;
- Internet;
- Unfair Competition;
- Advertising & IP;
- Intellectual Property Issues in M&A and other business transactions.